



The Datasphere Initiative Workshop “*Shaping outreach strategies: #Youth4OurDataFuture*” will provide an interactive session for [Bootcamp participants](#) to learn about and contribute to a new upcoming project working to amplify youth experiences and insights on how data is shaping their lives.

The Datasphere Initiative project [#Youth4OurDataFuture](#) is set to be launched in August 2023 and aims to develop awareness-raising and learning campaigns, to showcase the voices and experiences of youth on how data shapes their lives. The Workshop will outline engagement opportunities and offer a “hands-on session” where participants will co-design [#Youth4OurDataFuture](#) social media strategies to support youth participation in policy dialogues on data.

Agenda

5 minutes

INTRODUCTION

The Datasphere Initiative will provide an introduction to the topic of data governance and why youth perspectives are needed more than ever before. Participants will learn about the [#Youth4OurDataFuture](#) project and how they can help shape and join the effort.

15 minutes

PART 1: SHAPING OUR DATA FUTURE - WHAT MATTERS TO YOUNG PEOPLE?

Part one will provide a short exchange on the types of data policy issues currently most relevant to young people. The Datasphere Initiative will survey participants on key research questions and identify missing topics and issues that participants consider important for further dialogue and youth insights.

20 minutes

PART 2: COLLABORATIVE SOCIAL MEDIA DESIGN SPRINT

In part two the Datasphere Initiative will invite participants to co-create plans for the [#Youth4OurDataFuture](#) social media campaign set to be launched in August 2023. Participants will be invited to join the campaign and share examples of effective social media trends and issues that could be incorporated to fuel the widest reach.

5 minutes

CLOSING

The Datasphere Initiative will wrap up the session, outline next steps and concrete avenues for participants to join the [#Youth4OurDataFuture](#) project. These include: participating in the social media campaign, joining the launch event in August 2023 and upcoming youth labs in 2024.