



DATASPHERE  
INITIATIVE

Partnership brochure 2022

# DataspHERE Initiative

Responsibly unlocking  
the value of data for all.

The Datasphere can be defined as the complex system encompassing all types of data and their dynamic interactions with human groups and norms.



**How we collectively govern the Datasphere matters to everyone and will define the digital society we live in.**

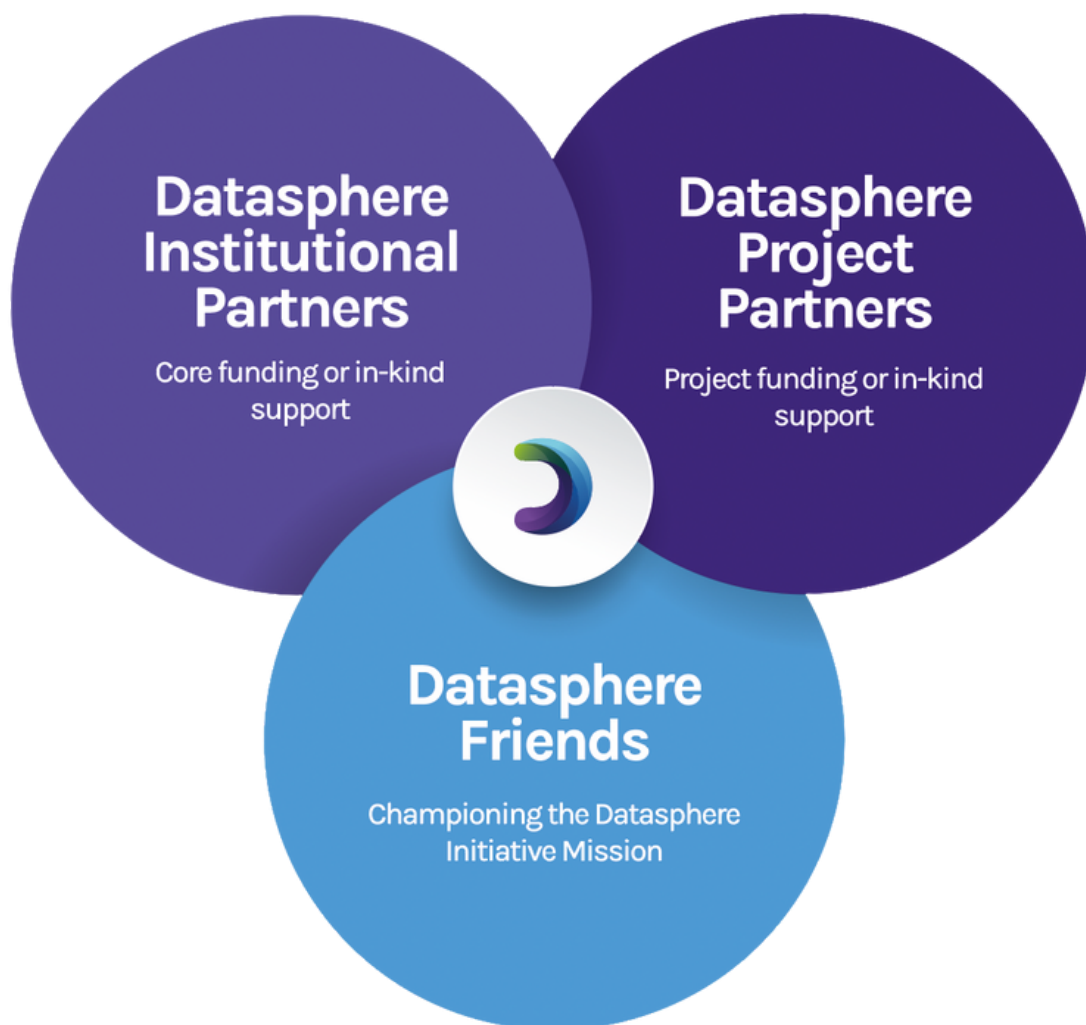
- If you agree there is a problem with how data governance is addressed today
- If you are excited by the innovative approach to the Datasphere and its vision
- If you see a personal or organizational direct benefit in the activities of the Datasphere Initiative
- If you want to learn from and share knowledge with other individuals and organizations across countries and sectors
- If you want to solve real problems through a new approach to data governance

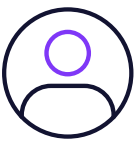
**Then, join the network of the  
Datasphere Initiative today!**

SHARE YOUR INTEREST HERE

At the core of the Datasphere Initiative is its Network, the community of partner organizations and individuals that align with the mission and goals, and specifically understand data governance as one of the core challenges for the 21st century.

The Network is composed of various partners that can contribute with knowledge, funding, global, regional, and local perspectives, support design and execution of projects, and serve as focal points and ambassadors.





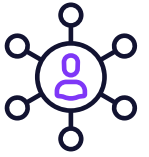
Friends of the Datasphere Initiative participate in their personal capacity to raise awareness of the Datasphere Initiative in their communities and share knowledge and connections.

You are an individual who believes in the vision, mission and values of the Datasphere Initiative and would like to share your knowledge, as well as follow and contribute to activities relevant to your interests and professional experience. You would feel comfortable in serving as a champion of the Datasphere Initiative and promoting it with your networks. While this is not a prerequisite, individual contributions are welcome.

## As a friend of the Datasphere Initiative you will

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- Receive Datasphere publications and event invitations relevant to your expertise and interest.
- Receive the Datasphere Pulse Newsletter and explore communications partnerships to share news of your activities where relevant to the Datasphere Initiative Network via the Newsletter, social media, or other relevant communication channels.
- Have the opportunity to have your personal profile included on the Friends of the Datasphere Directory on the Datasphere Initiative website.



Project Partners support the vision, mission, and values of the Datasphere Initiative, providing funding or in-kind support towards specific projects or outputs. Project Partners and the Datasphere Initiative join forces to achieve concrete outcomes, such as Intelligence reports, Datasphere Dialogue capacity building or events, as well as Lab experimental models and technical solutions.

You are a public, private, non-profit, multilateral or philanthropic organization that provides: (a) a specific financial contribution to a particular Datasphere Initiative project or output; or (b) a specific and relevant in-kind contribution to a particular Datasphere Initiative project or output.

### **As a project partner you will**

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- Be featured in the Datasphere Pulse Newsletter, social media and other relevant Datasphere Initiative communication channels on the launch of the specific project or output.
- Be able to co-organize or join event(s) in the context of the dedicated project or output.
- Get visibility through logo placement in the Datasphere Initiative website and in outputs of the project partnership.
- Have a representative's article, video or interview promoted in the Datasphere Initiative's communication channels and quotes included in the Datasphere Initiative Annual Report.



Institutional partners are core champions of the Datasphere Initiative. They contribute strategically to the Datasphere Initiative with organization-wide funding commitments or in-kind support to core program activities. From finance grants, knowledge sharing, organizational development, or community and communications support, they fuel day-to-day operations and activities, providing crucial support to the initiative's long-term sustainability.

You are a public, private, non-profit, multilateral or philanthropic organization that provides: (a) a substantial and multi-year financial contribution to the Datasphere Initiative; or (b) a consistent high-level substance and organizational contribution to the Datasphere Initiative at the international level.

## As an institutional partner you will

- Have the opportunity to share your organizational updates in the Datasphere Pulse Newsletter, social media and communication channels.
- Receive an invitation to participate as a speaker on the occasion of the public launch of a relevant Datasphere Initiative project or output.
- Be able to co-organize or join private or public institutional events.
- Get visibility through logo placement on the Datasphere Initiative website, with the institutional partnership featured in communication and social media channels.
- Have a representative's article, video or interview promoted in the Datasphere Initiative's communication channels and quotes included in the Datasphere Initiative Annual Report.
- Have access to Datasphere Publications in advance of release.
- Receive personalized event invitations and calls for joint-collaboration at the organizational level.
- Have access and opportunity to review and provide input in the strategic work plans of the Datasphere Initiative organization.
- Opportunity to join a dedicated advisory group.