



DATASPHERE  
INITIATIVE

Institutional brochure 2022

# Datasphere Initiative

Responsibly unlocking  
the value of data for all.



# The 21st century is the century of data

Now is the time to be bold and innovative in enabling the opportunities and addressing the challenges of the technological revolution around us.

Data is growing at an accelerated pace and increasingly underpins, affects, and reflects most human activities. However, legitimate concerns have emerged regarding security threats, economic imbalances, and human rights abuses that can impact a society increasingly dependent upon data.

**The Datasphere can be defined as the complex system encompassing all types of data and their dynamic interactions with human groups and norms**

Approaching the ecosystem in which all digital data exists as the Datasphere provides the fundamental perspective shift needed to govern data for the well-being of all.

**The Datasphere Initiative is a global network of stakeholders fostering a holistic and innovative approach to data governance.**



## VISION

A collaboratively governed Datasphere.

## MISSION

Build agile frameworks to responsibly unlock the value of data for all.

## OBJECTIVES

- Bring a new, holistic and positive approach to the governance of the Datasphere.
- Provide a platform to unlock social and economic value of data access and use.
- Improve coordination and accelerate the adoption of concrete proposals to overcome the current tensions and polarization around data.
- Produce evidence-based analysis on data policy issues.
- Catalyze human-centric technical, policy, and institutional innovations.



## OPENNESS

We believe in the capacity of everyone to contribute and we provide a safe space for an inclusive and systemic debate on the interconnected issues our global civilization faces.



## COLLABORATION

We believe solutions are better designed and actioned upon when all impacted stakeholders are involved and collaborate in developing them.



## EMPOWERMENT

We strive to advance autonomy and self-determination for individuals and groups by sharing the information and tools needed to enable well-informed decisions for all.



## BOLDNESS

We dare to creatively challenge conventional wisdom, including our own, promoting experimentation at every level, from moonshot ambitions right down to organizing our daily work.



## PURPOSEFULNESS

Our debates, analysis and proposed solutions address concrete challenges and opportunities, both current and emergent.



## PERSISTENCE

We understand that real progress in addressing long-term challenges takes time and sustained iterative efforts.



## Three programs promoting a new level of transnational cooperation and mission-oriented partnerships

### DIALOGUE

The Dialogue Program is dedicated to increasing awareness, capacity building, and identifying real-world challenges that can be addressed by data and innovative data governance frameworks.



Datasphere  
Dialogues



Datasphere  
Academy



Datasphere  
Challenges



Datasphere  
Summit

### INTELLIGENCE

The Intelligence Program will gather insights and evidence on concrete challenges, identify innovative practices, and translate complex technical data issues into actionable outcomes.



Framing the  
Datasphere



Datasphere  
Observatory



Mapping the  
Datasphere



Sectorial  
deep-dives



Datasphere  
Reviews



Datasphere  
Toolkit(s)

### LAB

The Lab Program will create a collective space to showcase and experiment with innovations in governance frameworks and technical solutions advancing the vision of a Datasphere for all.



Datasphere  
Sandboxes



Framework  
Convention for the  
Datasphere



Protocol(s) for  
the Datasphere



Datasphere  
Hackathons



## A global team spanning geographies and diverse experiences

The Datasphere Initiative is being catalyzed and incubated by the Internet & Jurisdiction Policy Network (I&JPN), with I&JPN staff forming its core leadership.



**Lorryne Porciuncula**

Executive Director

Lorryne is an internationalist and economist, with over 10 years of experience in digital and telecommunications policy. She has worked in international organizations (OECD, ITU), managing projects, partnerships and teams.



**Martin Hullin**

Deputy Executive Director

Martin is a multistakeholder governance expert with an entrepreneurial background, specialized in building public-private partnerships in the digital and climate sector.



**Bertrand de La Chapelle**

Chief Vision Officer

Bertrand has been a pioneering implementer of multi-stakeholder governance processes for more than 15 years, building upon his diversified experience as a career diplomat, civil society actor, and tech entrepreneur.



**Carolina Rossini**

Chief Impact and Partnerships Officer

Carolina has more than 20 years of experience in technology law and policy. She is a lecturer at Boston University and has previously worked at Telefónica, Facebook, and various non-profits.



**Sophie Tomlinson**

Director of Communications



**Natalia Loungou**

Events and Communications Coordinator



1

JUNE 2021

**INCUBATION  
& IDEATION**

Incubation catalyzed by the Internet & Jurisdiction Policy Network, with the definition of priority activities and outreach to potential partners to inform strategy implementation and support fundraising.

2

SEPTEMBER 2021

**STRATEGIC PLANNING  
AND BENCHMARKING**

Develop strategic and work plans, initiate organizational and conceptual benchmarks, and elaborate roadmap for program activities (Dialogue, Intelligence and Lab).

3

DECEMBER 2021

**COMMITMENTS**

First meeting of the Network of the Datasphere Initiative, additional partnerships established, recruitment of supporting staff, and fundraising for 2022-23.

4

APRIL 2022

**VALIDATION**

Public launch and formalization of the Datasphere Initiative as a new independent organization, expansion of the Network of engaged stakeholders, development of activities, and iterative evaluation according to predefined goals and metrics.

5

DECEMBER 2022

**SCALING**

Firmly establish the Datasphere Initiative as the trusted source of intelligence and innovative solutions for the Datasphere, develop processes and protocols, and expand the partners and stakeholders network.



An opportunity to join forces and unlock the  
value of data for all

## JOIN THE NETWORK



DATASPHERE  
INITIATIVE

## SHARE YOUR NEWS

DATASPHERE  
PULSE

## ENGAGE IN THE DISCUSSION



## FOLLOW OUR WORK

